

Who's Talking About Us

"Hutchins Canning & Company has been our partner for all of our accounting needs since the company's start in 1993. It's not just the attention to detail and prompt service from the HCC professionals that keep us here. The strategic advice from Fred Hutchins and his staff have been invaluable over the past 20 years, and their company is always learning about future potential issues and sharing that information with us. When I started Whitecap Linen in 2000, Hutchins Canning & Co. again provided advice and counsel for the startup and a different set of financial challenges."

Bob Oakes, Village Realty & Mgmt Services & Whitecap Linen, Nags Head, NC



"When we decided to change our general ledger software, we consulted with Hutchins Canning & Company. They know our industries - real estate and vacation rentals - and they helped us make informed decisions about the software. Most importantly, they guided us through reorganizing our general ledger. I honestly believe if we hadn't had worked with Hutchins Canning, we'd still be using our antiquated software. HCC has been an invaluable resource for Sand 'N Sea Properties."

Claire Reisweg, Sand 'N Sea Properties, Galveston, TX



"After attending a VRMA seminar in 2009, I asked Hutchins Canning & Company to review some of my company's financial information. I was impressed with their responses and soon hired them as the CPA firm for my company, Mountain Rentals of Gatlinburg. Although located in a different state, HCC works hands on with my bookkeeper on day to day activity as well as managing the larger financial picture. Over the years, I feel that my business has become much more financially efficient due to Hutchins Canning superior accounting knowledge, their availability and their technological understanding."

Ted Mullikin, Mountain Rentals of Gatlinburg, Gatlinburg, TN



"The purpose of this letter is to inform you of the excellent service that has been provided to Corolla Light Resort for many years. Hutchins Canning & Company PA is a very dedicated group of professionals that will "go the extra mile" to provide quality services. I would highly recommend them as your accounting team."

Donald Cheek, Corolla Light Community Assoc., Corolla, NC



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Accountants
& Consultants
to the
Vacation Rental
Management Industry

Accountants and Consultants to the Vacation Rental Management Industry

Since 1979, Hutchins Canning & Company PA has provided accounting, tax and consulting services to the VRM Industry, beginning with companies in the Outer Banks of North Carolina, a region that is a proven leader in the VRM industry. Now, with over 30 years of experience, we work with VRM companies throughout the country, with the aim of improving revenue growth and long-term profitability.

Hutchins Canning provides industry specific consulting, recommendation and implementation services to optimize your company's profit and organizational performance. Utilizing current technology, we have the resources to work with you and your company, regardless of your location.

Our goal is to help you succeed.

VRM Industry Specific Services

Hutchins Canning & Company, utilizing our comprehensive knowledge of the VRM Industry, has developed standardized Chart of Accounts and financial reporting formats that capture and report financial data, in an industry specific design, to facilitate informed decision making.

Our industry specific services include:

- Customizable Chart of Accounts Design
- Customizable Financial Statement Design
- Trust Account Reconciliation Procedures
- Quickbooks Consulting, Support & Implementation

Additional Services

- Income Tax Planning & Preparation
- Full Outsourced Bookkeeping Services
- Payroll & Payroll Tax Services
- Owner Wealth Management
- Succession Planning

The National VRM Industry Survey

As a result of over 20 years of conducting and publishing a financial metric and benchmarking survey for the regional Outer Banks VRM industry, our firm saw a need to capture national VRM data.

To accomplish this goal, Hutchins Canning initiated a national annual survey of the VRM industry in 2009; and, beginning with the 2009 data, has annually conducted and published this comprehensive survey.

Producing a survey of this scope, both regionally and nationally, has given us keen insight into the VRM industry. We have used this industry specific knowledge to develop and implement financial and management strategies and solutions to improve company profitability.

We invite all VRM companies to participate in this confidential, annual national survey. Participants receive both a compiled survey report and a customized individual survey report comparing your company's results with national averages. Your participation is of great value and significantly increases the survey's benefit to the national VRM industry.

Let's talk.



We're just a



conversation away.

